



The Business Student s Handbook: Skills for Study and Employment

By Sheila Cameron

Pearson Education Limited, United Kingdom, 2016. Paperback. Book Condition: New. 6th Revised edition. 246 x 189 mm. Language: English . Brand New Book. It is very clear and easy to understand and well laid out. A good key text. Alison Bragg, Faculty Lead for Employability, Business and Law, De Montfort University Even though I've been in the field for 25 years, I found new and engaging information in The Business Student s Handbook. So no matter how many times a student has been down this road, I'm confident that they will always find something new here. Jayne Mothersdale, Governor and Principal Lecturer Learning Teaching, Leeds Beckett University New edition of the definitive text for business students. The Business Student s Handbook brings together personal skills, study skills and employability skills to help you succeed in your academic and professional lives. This handbook is all about applying theory to practice; so you will find it filled with exercises, practical suggestions and tips. This new edition covers: * Expanded sections on employability and transferable skills to help you become a highly desirable graduate. * A strong focus on written and oral communication skills and presentation skills. * Expanded data analysis...



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