



## The Publish or Perish Book, part 3 Doing bibliometric research with Google Scholar

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By Anne-Wil Harzing

Tarma Software Research. Paperback. Book Condition: New. Paperback. 108 pages. Dimensions: 10.7in. x 8.3in. x 0.5in. The Publish or Perish book is a companion to the Publish or Perish software program, which retrieves and analyzes academic citations. Part 3 of the book discusses how to use Publish or Perish when doing bibliometric research. It provides tips and tricks in doing bibliometric research on authors and journals and presents a detailed evaluation of the two main data sources for citation analysis: Google Scholar and Thomson ISI's Web of Science. The book also proposes an alternative to the traditionally used ISI Journal Impact Factor to evaluate journals and shows how different data sources and citation metrics impact on comparisons of academics between disciplines. Content of the book The first chapter provides a brief introduction to citation analysis as well as an overview of the most popular data sources and metrics in use. Chapter 2 discusses how to use Publish or Perish when doing bibliometric research. Bibliometric research refers to the quantitative analysis of bodies of literature and their references: citations. These bodies of literature can be grouped in many different ways, but in this chapter, I will focus on the grouping by author...



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