



## Business for Authors: How to Be an Author Entrepreneur

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By Joanna Penn

Createspace, United States, 2014. Paperback. Book Condition: New. 203 x 130 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Are you ready to take the next step in your author journey? Art for the sake of art is important. Writing for the love of it, or to create something beautiful on the page, is absolutely worthwhile and critical to expand the sum of human expression. But I'm not here to talk about creativity or the craft of writing in this book. My aim is to take the result of your creativity into the realm of actually paying the bills. To take you from being an author to running a business as an author. I was a business consultant for 13 years before I gave up my job in September 2011 to become a full-time author-entrepreneur. I worked for large corporates and small businesses, implementing financial systems across Europe and Asia Pacific. I've also started a number of my own businesses: a scuba dive charter boat in New Zealand, a customized travel website, a property investment portfolio in Australia as well as my freelance consultancy. I've failed a lot and learned many lessons in my...



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