



Cineplex Odeon - An Outline History: A Projected Series of British and American Cinema Circuits (Limited edition)

By Philip D. Turner

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Screentrade Media Ltd. Paperback. Book Condition: new. BRAND NEW, Cineplex Odeon - An Outline History: A Projected Series of British and American Cinema Circuits (Limited edition), Philip D. Turner, Examines the roller coaster rise, fall, and re-emergence of one of North America's more enigmatic exhibition phenomena co-founded in Canada in 1977 by entertainment lawyer-turned-film producer, Garth Drabinsky, together with industry veteran, Nathan A Taylor, Cineplex Corporation had been among the first, to unveil a largely unprecedented concept before the movie-going public -- the cinema megaplex -- opening with a 'modest' 18-screen theatre in downtown Toronto's Eaton Centre shopping mall. The book looks at the birth and progress of the Canadian exhibitor, and at elements of its plush theatre circuit, built primarily upon the determination of 'one man and a multinational'. And with the aid of some previously unpublished photos, examined here, too, is an overview of the corporation's fledgling Gallery circuit, Cineplex Odeon's short-lived UK subsidiary, the dozen locations of which became surrendered initially to Cannon In 1990.



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